



BUILDING EXPERIENCES
Since 1991

AareasInteractive

building experiences

Aareas Interactive is a PropTech company that focuses on creating epic home-buying experiences. Our platform allows people to shop, purchase, and make selections using photorealistic virtual homes, communities, and virtual design centers, online or in person. Celebrating 30+ years.





We strive to keep your customer experiences at their best by incorporating our proptech solutions and expertise into your sales and marketing processes. We help to establish an experience that stands out against your competitors, simplifies sales and maximizes ROI.

what's new?

catch up on what's new



Aareas Wins The Nationals Silver Awards at NAHB 2022

Dec 15th, 2021



Aareas Wins 2021 Vega Digital Awards

Dec 9th, 2021



Aareas VDC Play Won Platinum Awards in the MarCom Awards 2021 Competition

Nov 17th, 2021

Over the years, Aareas has won multiple awards and continued to be recognized for our illustrious ability to generate premium high rise renderings and projects.

We always understood the importance of delivering connected customer experiences in today's rapidly changing digital age. It is the foundation and an integral part of how we help our clients distinguish an award-winning experience that stands out against competitors, simplifies sales and maximizes ROI.

catch up on what's new





solutions

The complete sales and marketing solutions for builders, real estate companies, manufacturers, marketing agencies, designers and architects.

Virtual Scale Model
Virtual Design Center
Interactive Kiosks
247SalesCenter

Virtual Staging
Virtual Tour
Custom Home Builder Websites
3D Architectural Renderings
Product Renderings

virtual scale model

A real-time interactive
online application
containing all the necessary
information that home
buyers need to make an
informed purchasing
decision



virtual design center

3D visualizer & configurator that intelligently allows home buyers to select compatible products, new home finishes and upgrades online

- VDC Packages
- VDC Play
- VDC Pro
- VDC Virtual Reality
- Product Configurator & Visualizer

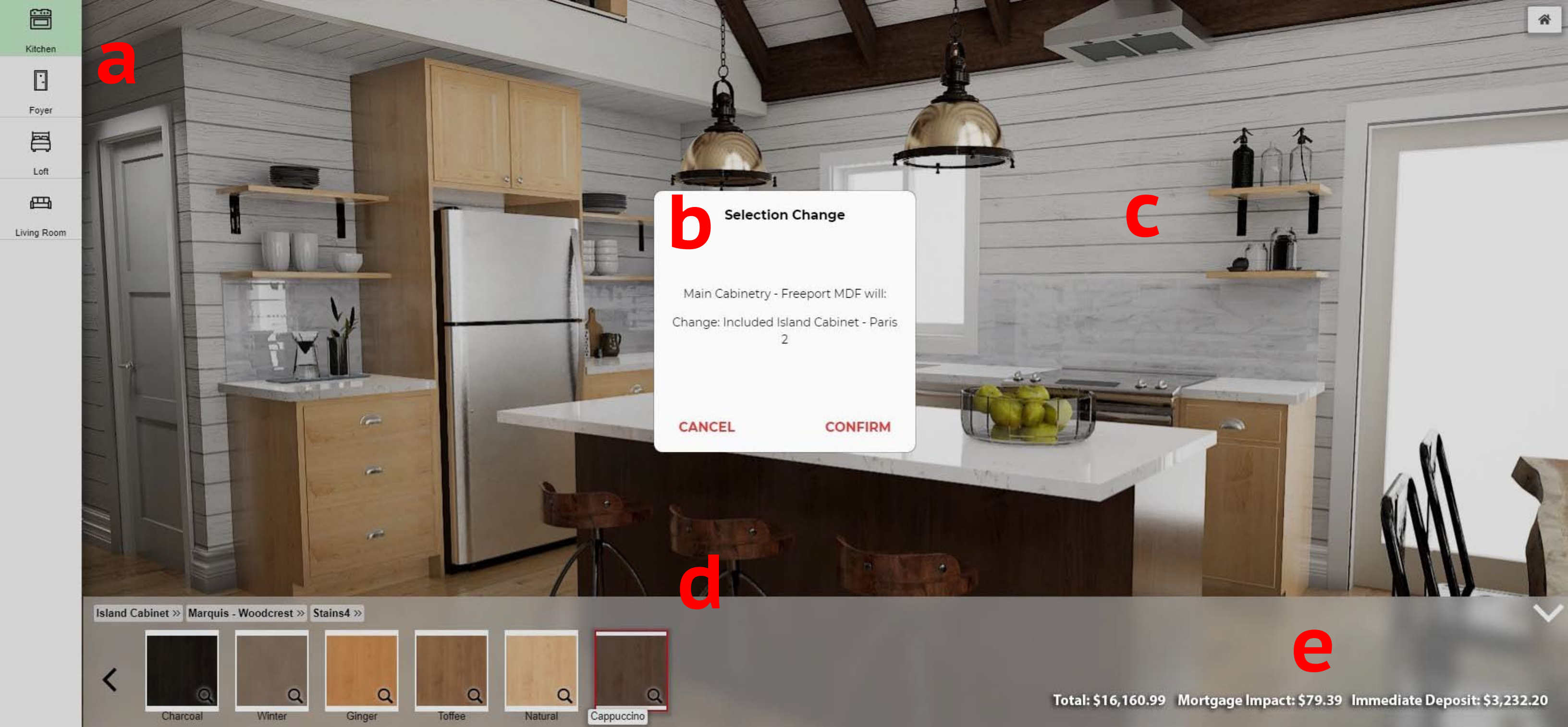


“Our revenue at the project was much higher (70% more) than past projects of a similar finishing level and I would say we were able to shave off 1/3 of the time it would typically take to complete a building of this size and type.”



vdc pro

The VDC Pro is an award-winning online 3D visualizer & configurator that has reinvented the finishes & house upgrades journey. The visual smart configurator can help you create a fully personalized home-designing experience for home buyers. It's the most popular platform among builders who want to build the best customer experience.



- a. Multiple Scenes**
- b. Dependency Rules**
- c. Immersive 3D Environment**
- d. Real-time Visualization**
- e. Real-time Pricing**



mortgage impact calculators, smart technology and online payments

The configurator intelligently allows buyers to select compatible options and visualize billions of products and color combinations, simultaneously, displaying an exact running total of upgrade costs and estimated mortgage impact. It's fully integrated with DocuSign and multiple credit card payment processors for online purchases.

Laundry Room

Foyer

Whole Suite

Recommended

Checkout & Sign

Backsplash » Natural Stone Slab »

Total: \$38,924.93

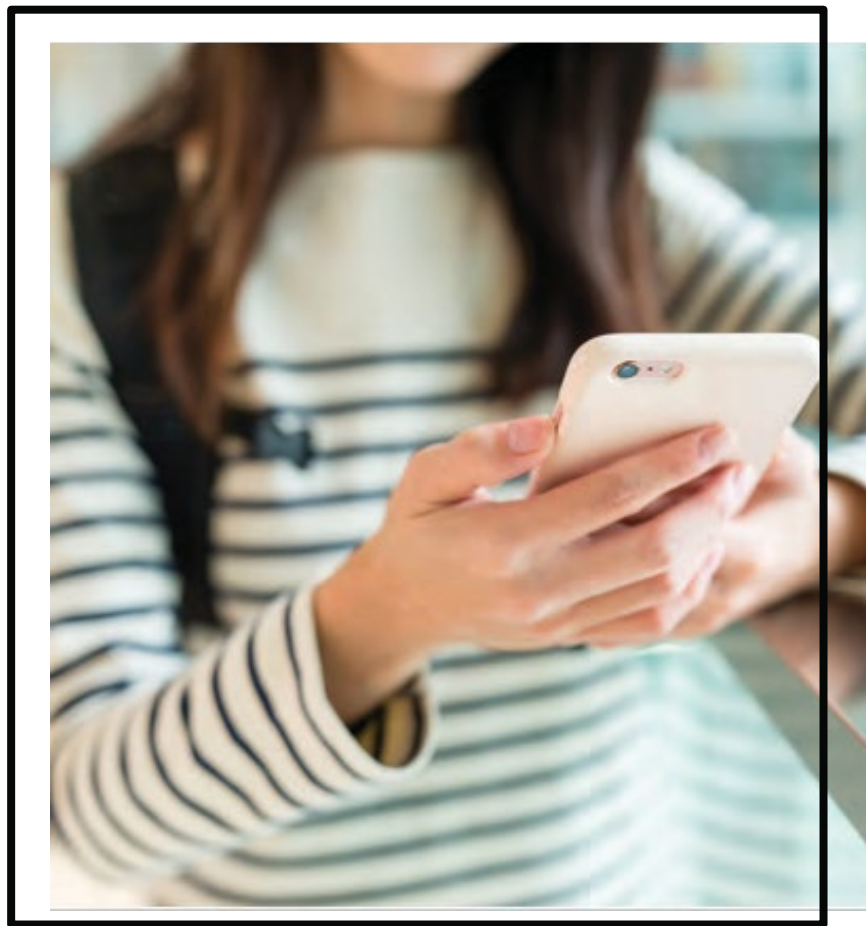
Mortgage Impact: \$239.03

Immediate Deposit: \$7,784.99

✓

build your 3d visualizer & configurator

VDC Packages



Sell packaged new home options and color selections online

VDC Play



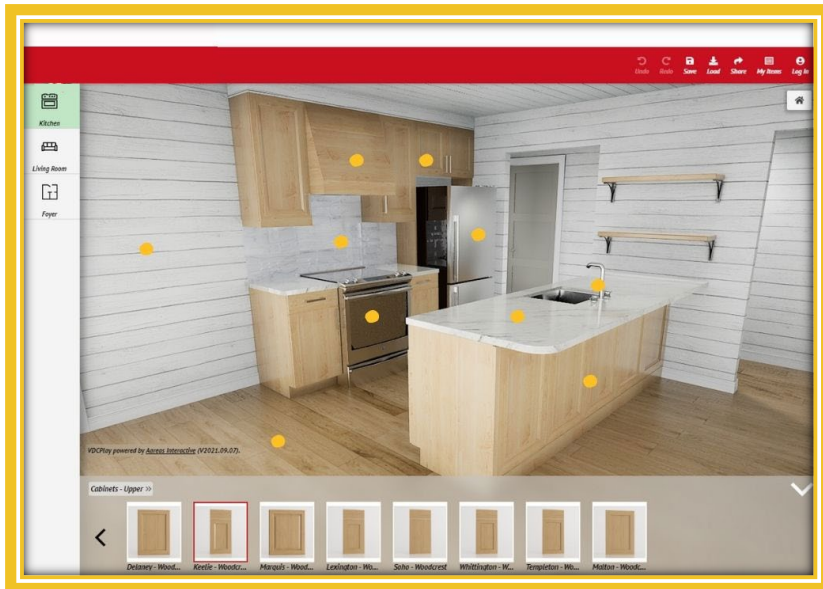
Play and make design changes online with a virtual home

VDC Virtual Reality

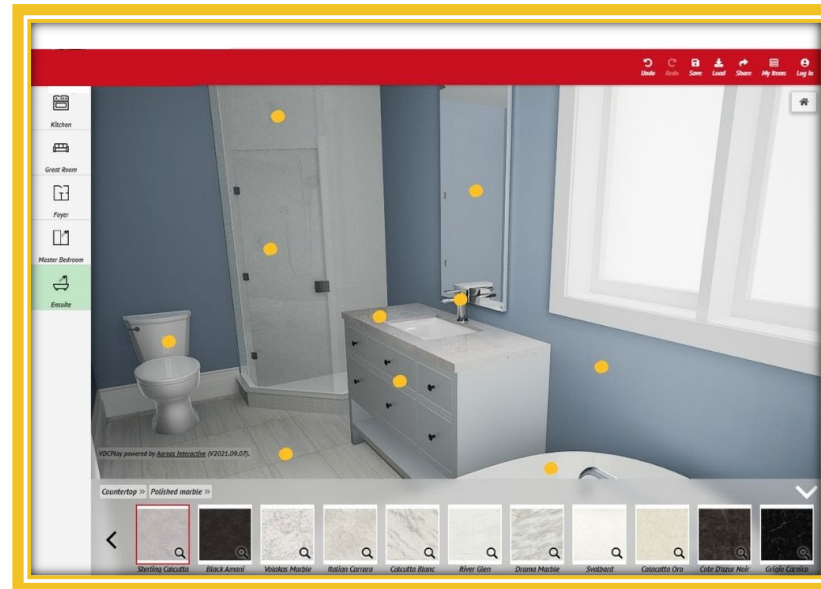


Make design changes in VR with user touch controls

product configurator & visualizer



Kitchen Visualizer



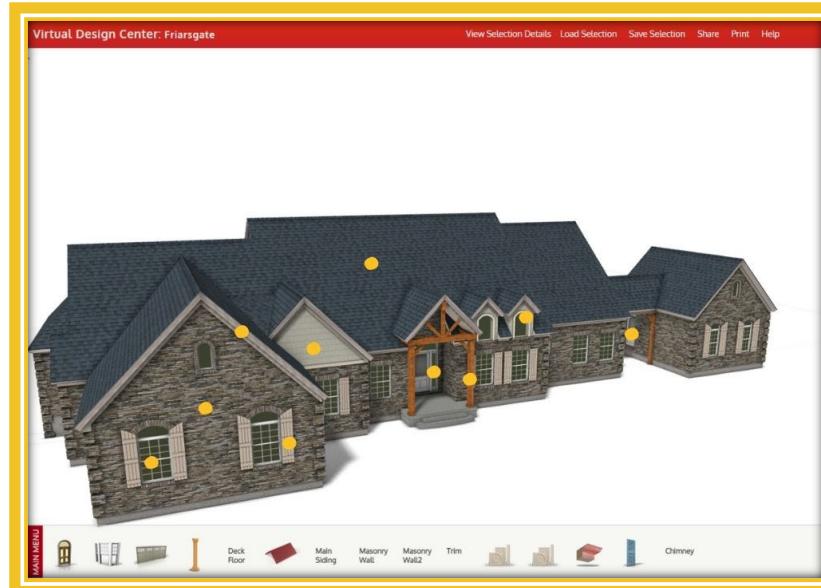
Bathroom Visualizer



Flooring Visualizer



Living Room Visualizer



Exterior Visualizer



Interior Visualizer

interactive kiosks

The Interactive Kiosk serves as a window to showcase new home & condo developments to potential buyers. Perspectives can explore the building and its amenity in 3D environment and check all the required information of the new home and builders/developer. Connected with backend database, the interactive kiosks is a handy tool for the sale team to conduct memorable sales presentation with real-time inventory.

www.aareas.com

generate maximum customer satisfaction with shopping experience controlled by buyers

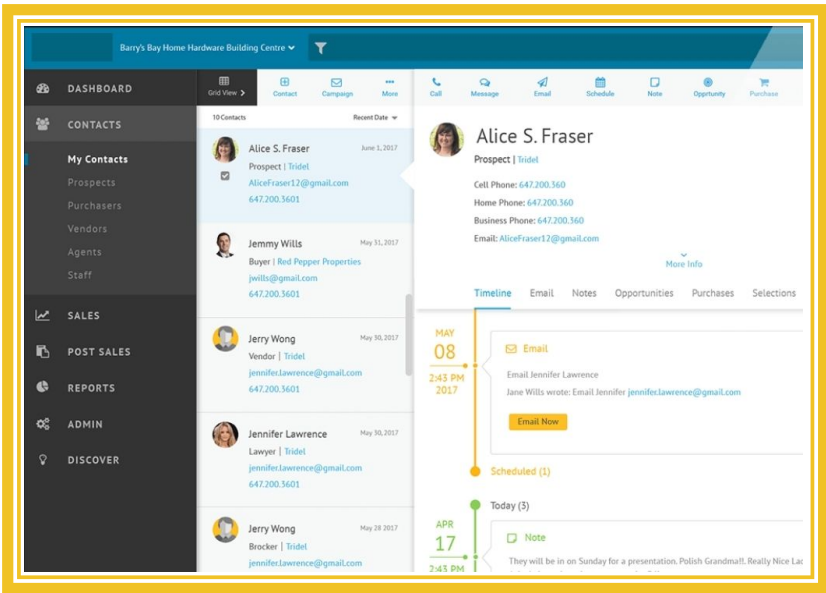


A laptop is shown in the foreground, with several floating icons around it. The icons include a shield with a padlock, a document with lines of text, a folder, a checklist with three items (two checked), and a group of three people. The background is dark and out of focus, with some light streaks.

247SalesCenter

247SalesCenter is a software platform that assists new home & condo builders and real estate companies to create the epic customer home buying journey. 247SalesCenter could significantly improve the operational efficiency and effectiveness of individual sales centers and tightly integrate them with the other corporate operating units such as production, marketing and administrative.

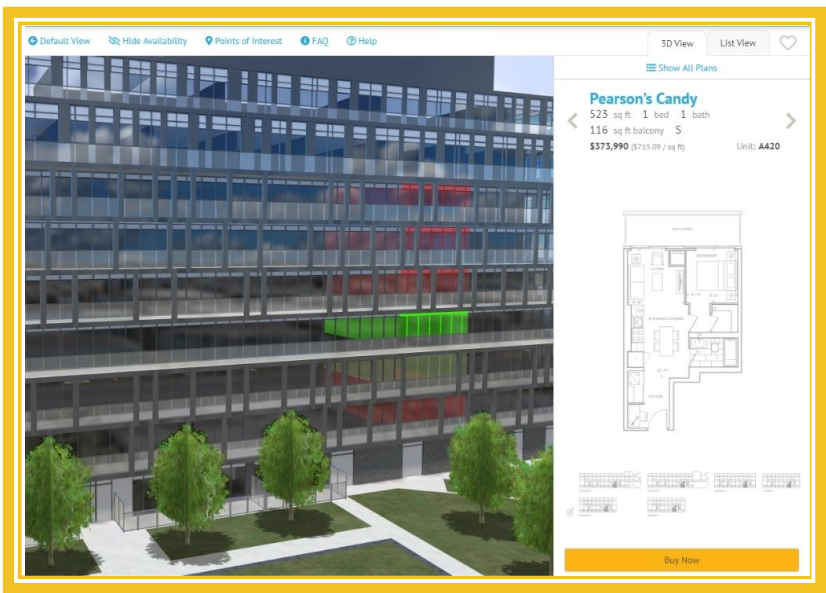
247SalesCenter



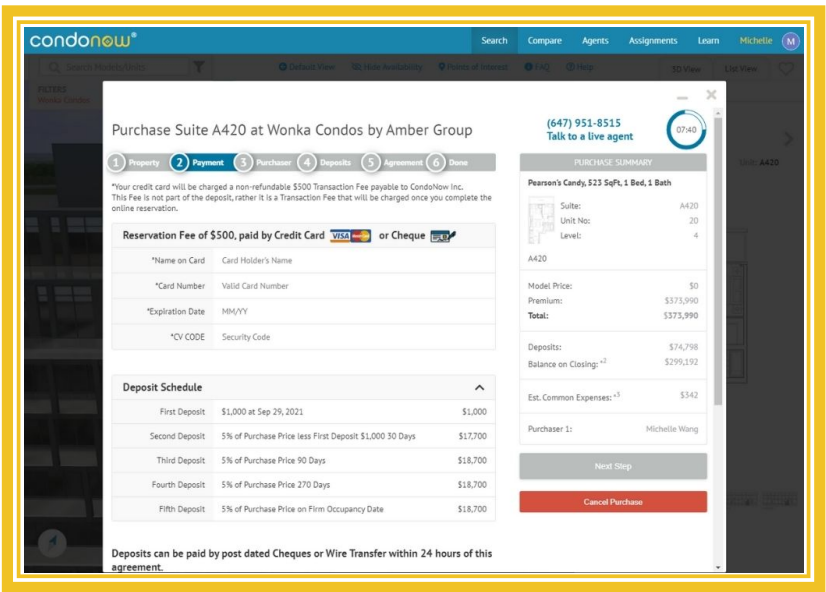
Contact Management



Virtual Scale Model



Inventory Management



Online Purchase Wizard



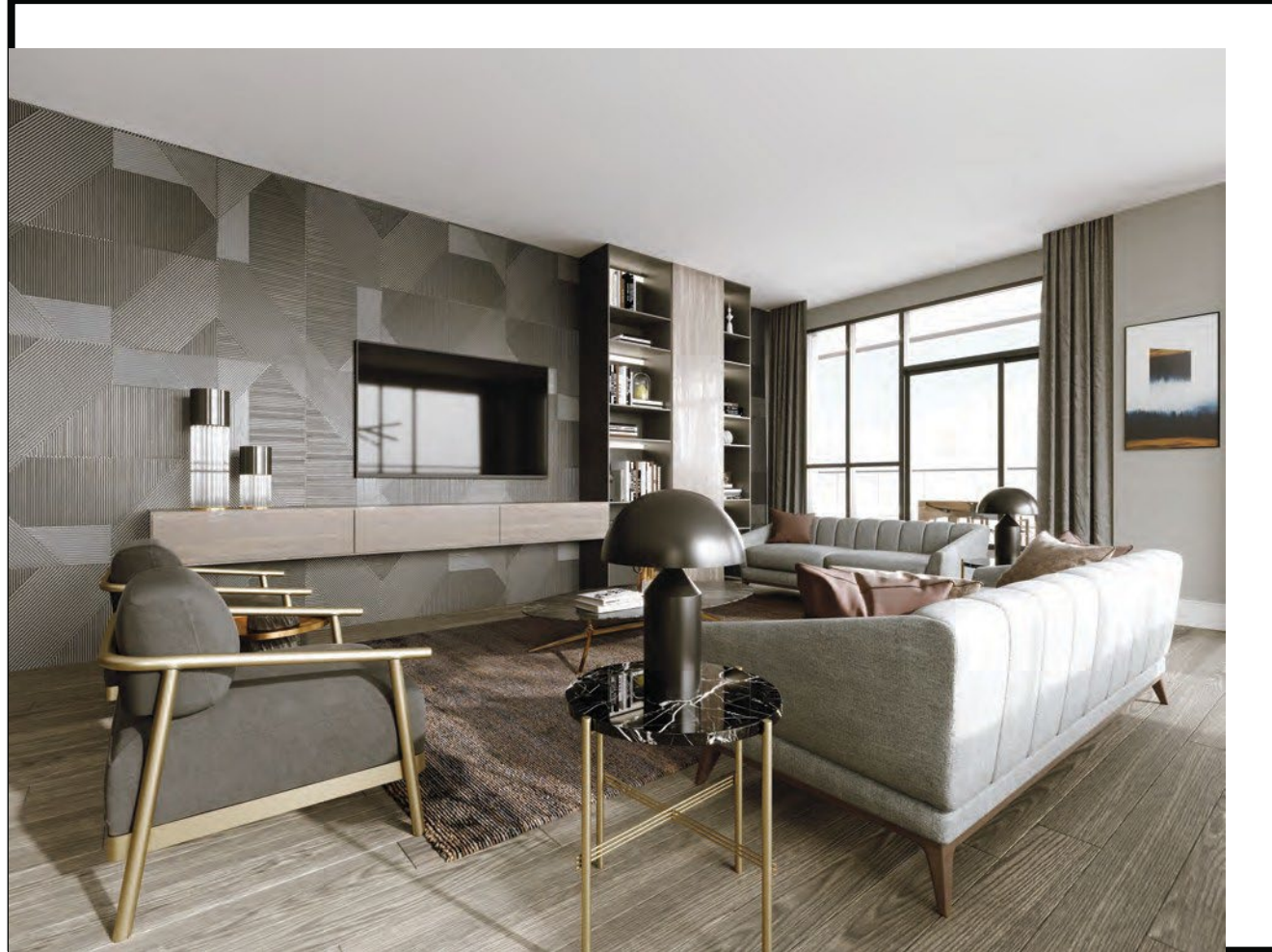
Interactive Kiosk



Virtual Design Center

virtual staging

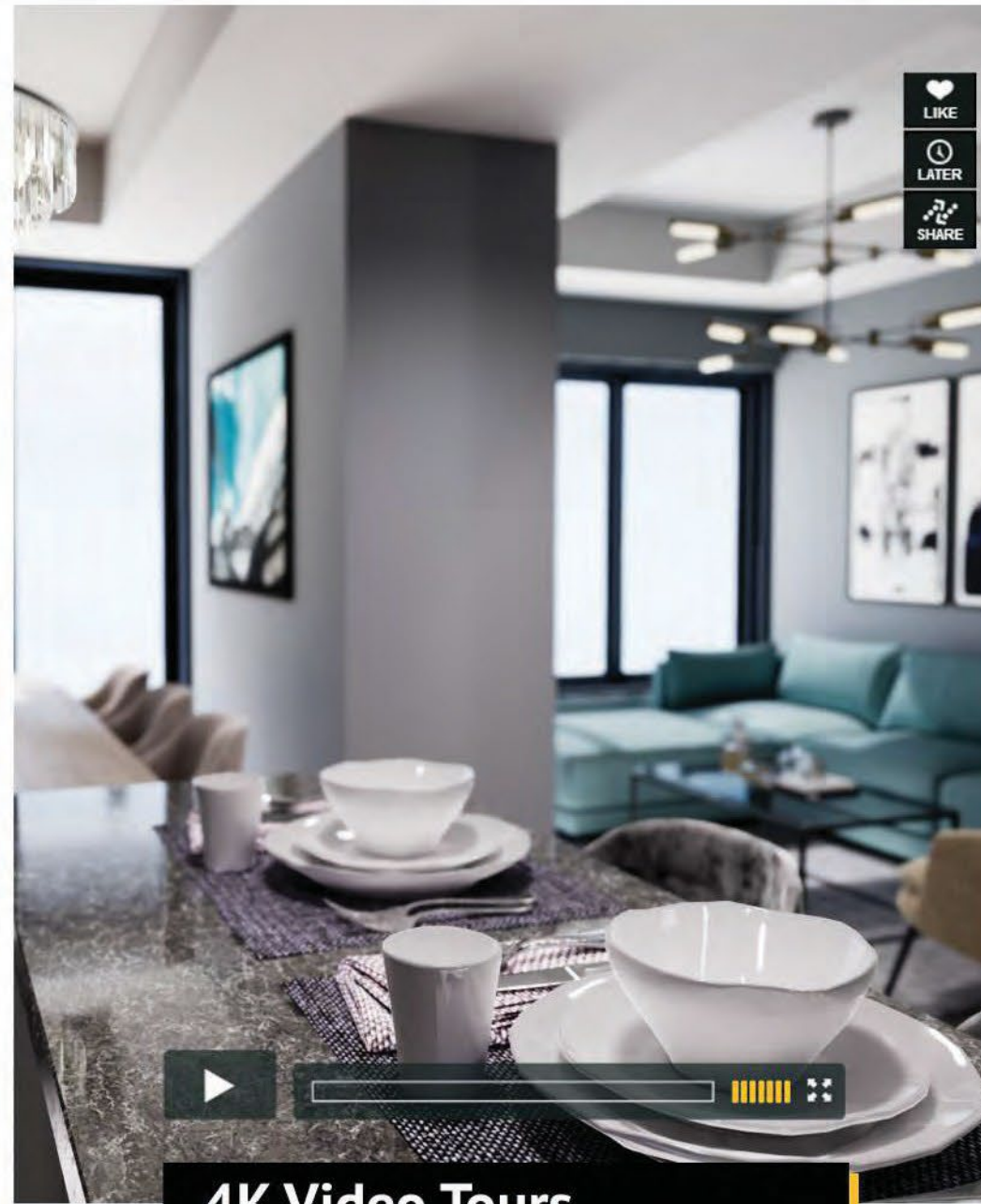
Virtual home staging or product staging is a modernized version of home staging that is significantly quicker and cheaper than traditional staging processes.



virtual tour



Interactive Virtual Tours



4K Video Tours

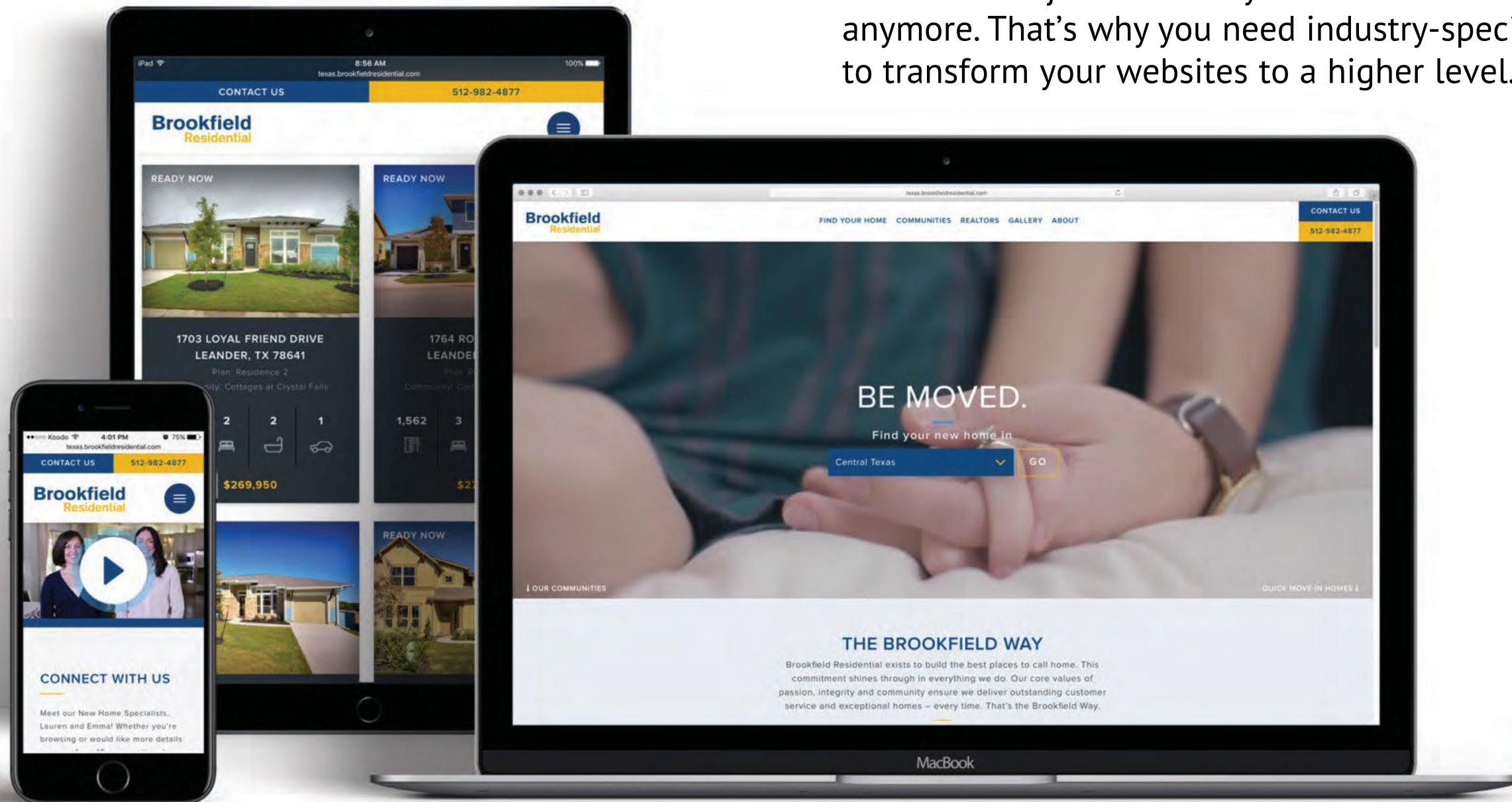


Stunning Still Renderings

After the creation of just one VR model home, you can benefit from the development of many other content types into your web advertisements and social media.

custom home builder websites

Today's consumers are expecting not only an amazing web presence of a company but also the online experience and convenience that the company can provide. A simple website with just necessary information is not enough anymore. That's why you need industry-specific web tools to transform your websites to a higher level.





interior renderings

Don't tell buyers about their dream home, show them.





interior amenities

Give the term 'rendering' a whole new meaning, with ultra-realistic 3D renderings that are indistinguishable from the real thing.





exterior renderings

Our talented creative team specializes in bringing plans to life.



We serve new home and condo developers with tools to assist their presales by creating emotional connections between purchasers and their dream homes.



exterior amenities



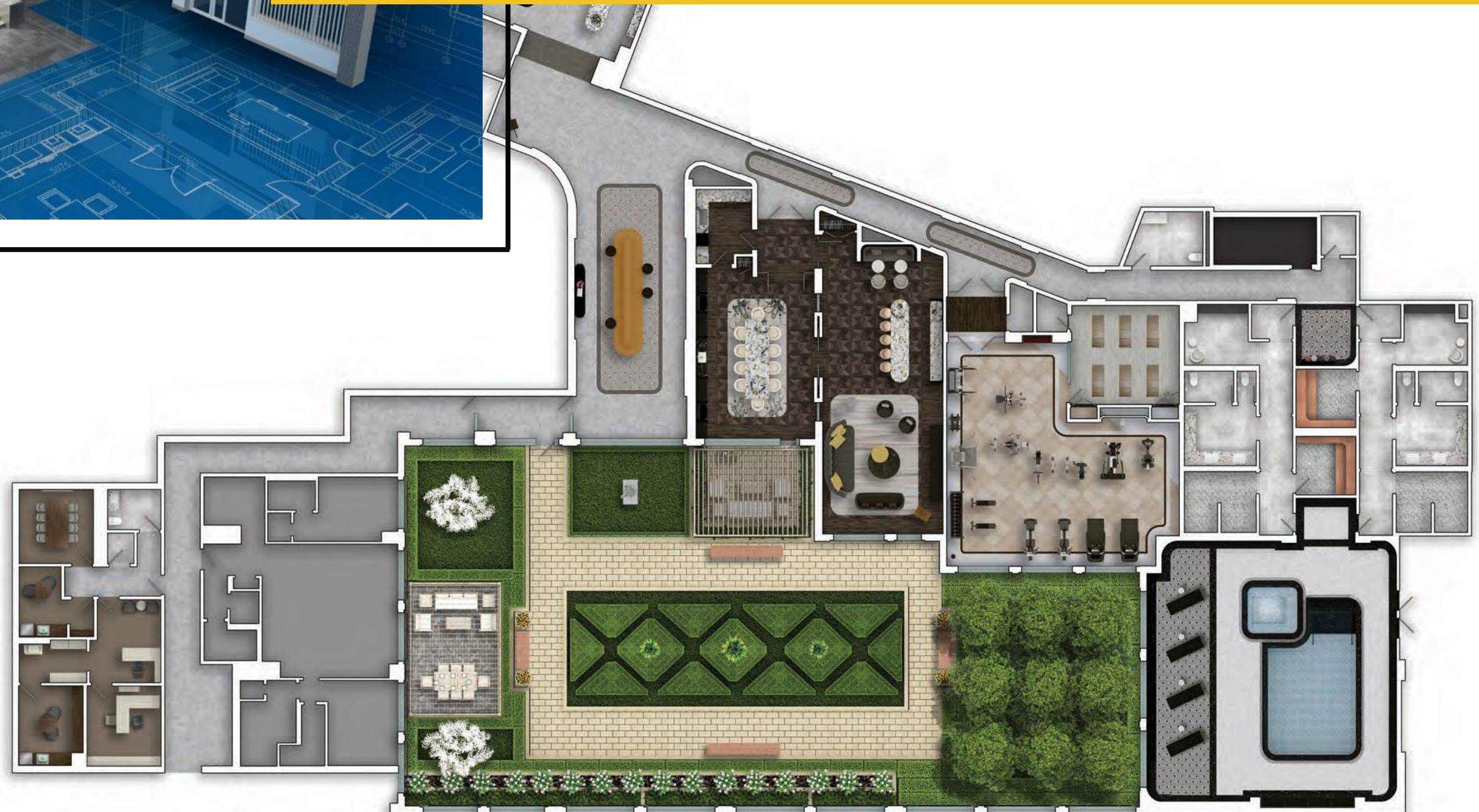






color floor plans

Transform your black and white floor plans into beautiful 2D, 3D interactive layouts.



in summary

There are huge opportunities to both cut costs and grow sales when you invest in customer experiences.



2022

building epic home buying experiences

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At Aareas, we strive to be the world leader in delivering epic home buying experiences for real estate. We achieve this by fostering an innovative and entrepreneurial work environment that is supported by a significant investment in research and development.